



WOW-FACTOR REPORTS

Working with us means that your final product will have the wow-factor no matter what. **Just how much wow is up to you!**

How do you envision your deliverable to flow, to read, to engage your audience? What level of support do you need to make your vision reality? Uplift Engagement Communications will provide a quote tailored to your specific needs. Some of what we do...

- Technical Reports
- Community/Infrastructure/Development Plans
- Engagement Summary Reports
- Business Plans
- Strategic Marketing Plans
- Annual Reports
- Employee Manuals

POLISHED

Copy Edit + Writing

- Copy edit of draft document

Design

- Design cover page, section covers, and appendix covers
- Identify opportunities for infographics, icons, and redesign a selection of graphs and figures

Revisions

- One revision of cover page, section covers, and appendix covers
- One revision of custom infographics, icons, graphs, and figures

OUTSTANDING

Copy Edit + Writing

- Copy edit of draft document
- Identification of key content to highlight/pull-out text

Design

- Develop two design concepts, including sample layouts with recommendations for colours and typographical treatments
- Identify opportunities for infographics, icons, and redesign a selection of graphs and figures
- Light photo editing or photo customization
- Layout report in InDesign
- Publish to pdf for draft review

Revisions

- One revision of design concept
- One revision of custom infographics, icons, graphs, and figures
- Two revisions of draft report in its entirety (InDesign)
- Publish document for print and online viewing

BRILLIANT

Copy Edit + Writing

- Copy edit of draft document, including suggestions for structure and flow
- Write Executive Summary
- Identify key content to highlight/pull-out text

Design

- Develop two design concepts, including sample layouts with recommendations for colours and typographical treatments
- Identify opportunities for infographics, icons, and redesign a selection of graphs and figures
- Light photo editing or photo customization
- Layout report in InDesign
- Publish to pdf for draft review

Revisions

- Two revisions of draft working document (word/google doc)
- One revision of chosen document style concept
- One revision of custom infographics, icons, graphs, and figures
- Two revisions of draft report in its entirety (InDesign)
- Publish document for print and online viewing